

Landmark Development announces new luxury SoHo lofts

The Loft at 30 Crosby Street is attracting attention as SoHo's ultimate loft conversion.

Co-partners Edward Baquero and Stephen Touhey of Landmark Development LLC have created this \$43 million luxury loft complex as their first residential project together. The developers initially considered carving out 28 residences, which they expected would sell quickly. However, they wanted to develop a more defining and compelling space, and opted for only two lofts on each of the floors. Each standard loft unit measures 4,350 square feet and has its own keyed elevator entrance and there has been overwhelming interest in the eight loft units, three maisonettes and two 6,500 square foot ultra-lux penthouses.

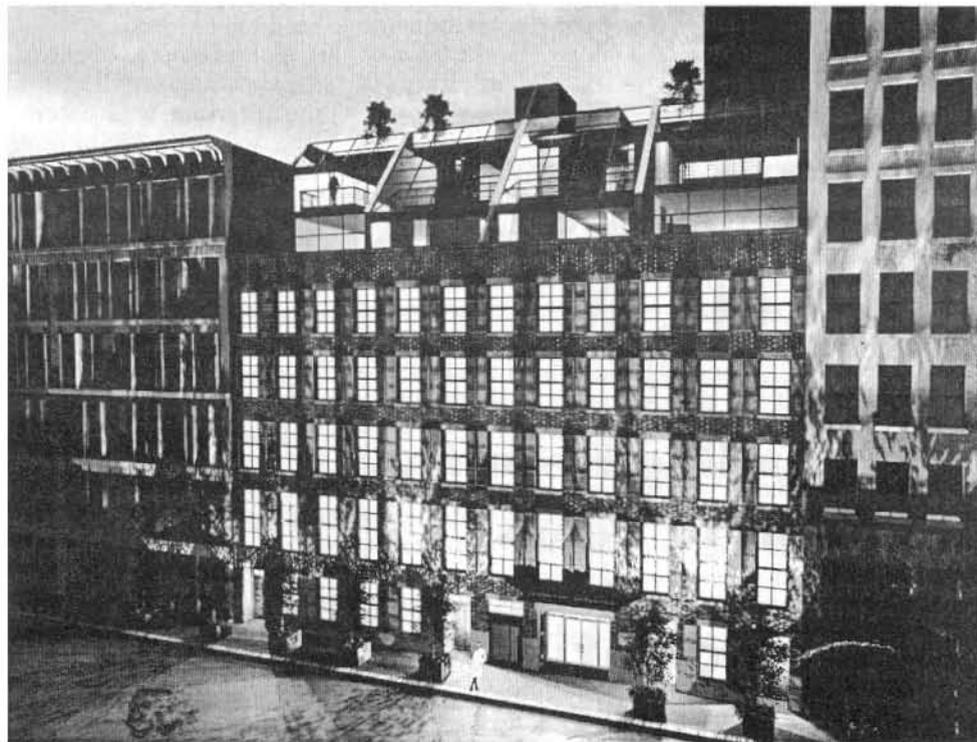
Included in the project are titanium-clad penthouses, inspired by the Frank

O. Gehry Guggenheim in Bilbao, Spain; a 2,500-square-foot wine cellar – where each resident can privately store up to 3,500 bottles of wine and dine in a tasting room complete with a wood burning fireplace. The “Enoteca,” as the cellar is appropriately named, is an unparalleled innovation in wine storage. “This is the ultimate of residential amenities,” said Baquero. It speaks volumes about the commitment of the developers to bring “high-style” residential living to the forefront of the new millennium.

The lobby itself makes a haute couture fashion statement in an area of Manhattan where lobbies are usually simple vestibules. Interior designer Benjamin Noriega-Ortiz creates a multi-textural dual-tone lobby, executed in rich leathers, onyx, and latex draperies. The vanilla and gray color palette provides a contrast of warmth and cool in a sculp-



Edward Baquero and Stephen Touhey, partners at Landmark Development.



30 Crosby Street

ture-like environment. The colors of decorative illuminated cylinders, which lie in each corner of the lobby, will change seasonally to reflect the mood of that season. This mood-enhancing tool will be accompanied aromatherapy, provided by AVEDA, which will also change on a seasonal basis. A custom-made hemisphere lighting fixture takes center stage over the concierge desk.

In another project, the duo is on the verge of recreating a 1870's cast-iron facade building at 472 Broadway, between Broome and Grand Streets in SoHo. The work will include restoration and the addition of four floors to house high-end retail space and offices. In addition to residential development, other local and international opportunities are under consideration.