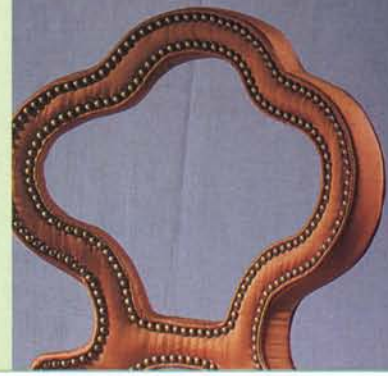


SPECIAL ADVERTISING SECTION

Welcome To



Chair-ity

When House Beautiful asked designers from our top 100 list to create chair designs for our "Chair-ity" auction to benefit the Children's Action Network (CAN), one of the most influential children's charities in the nation, they responded with the generosity and style this industry is known for. Our talented participants include a wide range of design leaders, from Albert Hadley and Sally Sirkin Lewis to Mario Buatta and Kathryn Ireland.

We were deeply moved by their response. After all, designing a chair is no easy task. "A chair is a very difficult object," Le Corbusier once remarked. "A skyscraper is almost easier. That is why Chippendale is famous." But our talented team came up with wonderfully creative seats of wisdom—and wit. These chairs are so glorious, so chair-ismatic, we couldn't resist putting them on display!

And so, half of the chairs will be displayed in New York, first at Madison Avenue's exclusive crystal stores for one week (including Baccarat, Daum, Lalique, Steuben, and Swarovski), then at the Decorating & Design Building (D & D). The other half will be exhibited in Los Angeles, at the Pacific Design Center (PDC), in conjunction with West Week (see event details on the back of this section).

And should you happen to fall in love with one or more of these very special chairs, taking one home is easy: they're all available for sale by silent auction, with all proceeds to be donated to CAN.

Chair-ity Sponsors:

- Baker
- Charlie Palmer Group
- Children's Action Network
- D&D Building
- La-Z-Boy
- Madison Avenue BID
- McGuire & Co.
- Pacific Design Center
- Pindler & Pindler Inc.

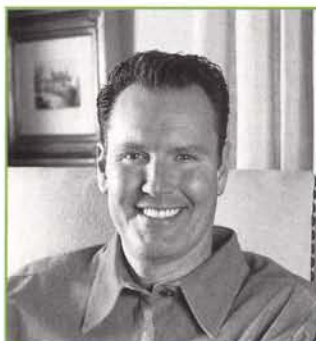


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Fabric: Bergamo
J. Lambeth Showroom
Washington, D.C.

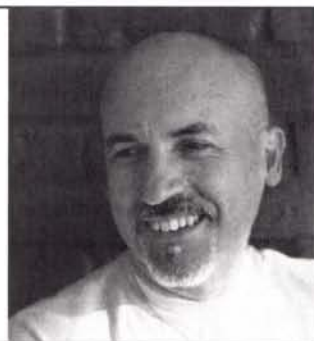
“With its feet firmly planted in the past and the future, this versatile all-purpose chair is easily integrated with a multitude of styles, functions and formalities.”



“The ‘LK’ is my tribute to Lenny Kravitz’s sense of style. It’s rock ‘n’ roll and fashion reduced to a clear shape.”

Chair: Plexi-Craft for
Benjamin Noriega-Ortiz, LLC

Photography:
Michael Grimm



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